



IVY WINDSOR

PIANO BAR

Performer + Producer Booking Pack

Venue hire • ticketed shows • intimate live performance • private events

Chapel Street, Windsor | ivywindsor.com
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FOR PERFORMERS, ARTISTS + PRODUCERS

Booking the Ivy Stage



LIVE MUSIC + ENSEMBLES



PIANO BAR SETS



THEATRE & CABARET

Ivy Windsor is a boutique piano bar and intimate performance room for artists, producers and hirers wanting a polished, close-up live music experience. The room works beautifully for shows and acts that need atmosphere, connection and a professional public-facing setting - without feeling like a traditional theatre or function room.

INTIMATE • FLEXIBLE • PRODUCER-FRIENDLY

STAGE SUITS

- Piano/vocal sets and New York-style piano bar shows
- Cabaret, comedy-cabaret, drag and character-led nights
- Singer-songwriter, acoustic and stripped-back original sets
- Small ensemble performances, jazz sets and curated live music evenings
- Music theatre showcases, show readings and taster presentations

ALSO IDEAL FOR

- Industry nights, launch events and invite-only previews
- Awards nights, after-show gatherings and cast/creative parties
- Corporate cocktail-style showcases with live entertainment
- Private celebrations seeking a refined live music backdrop
- Producers testing new work in a warm, close-up room

Booking approach: each enquiry can be shaped around the show format, duration, technical requirements, date and desired ticketing model.

Ticketing + Hire Models

All enquiries are individually quoted based on show requirements, event type, time and date of show.

CAPACITY + TICKETING

Ivy Windsor has a flexible seating/standing audience capacity with a range of cabaret style seating, booths, high-top seating and standing room. **Audience capacity: 30-40 seated / 30-40 standing** (not including curbside seating). Ticketing is run by Ivy via TryBooking. Ticket prices, seating arrangements and ticketed food + beverage packages can be customised and arranged through the venue. **Choose from 3 ticketing models:**

I. VENUE HIRE MODEL

\$1,200 MAX 3 HRS

Artist / producer hires the room and keeps ticket sales. The artist / producer keeps 100% of ticket sales, minus booking fees, ticketing admin fees or platform costs. The venue keeps all food and beverage revenue.

Hire Fee Waiver: if the event generates \$3,000 or more in food and beverage sales, the venue hire fee is waived.

II. TICKET + MINIMUM SPEND MODEL

60 / 40 TICKET SPLIT

The ticket component is split 60/40 between artist and venue. Food and beverage goes to the venue. Customers can purchase a ticket bundled with a minimum spend, drink package, dining package or cocktail / grazing package.

Example: \$35 show ticket + \$30 minimum spend

\$65 total expected customer spend

Example ticket + food/bev bundle: \$65 per ticket including entry plus two glasses of house wine or beer.

Ticket and food / beverage packages can be tailored to suit the event - please contact the venue to discuss the package that best fits your show.

III. MINIMUM GUARANTEE + TICKET SPLIT MODEL

The artist / producer receives 60% of ticket sales, while the venue must receive a minimum total event revenue amount through its 40% ticket share and food and beverage sales combined. Any shortfall is deducted from the artist / producer settlement.

Short Show Example:

50 tickets at \$35 = \$1,750
Venue 40% ticket share = \$700
Food / Bev sales = \$850
Venue return = \$1,550; Venue minimum = \$2,000
Shortfall = \$450
Final Artist Payout = \$600.



Staging + Equipment

The Ivy stage is set up for intimate live performance, piano-led shows, vocal features and small-format productions. Final technical needs should be confirmed during the booking process.

PIANO + RECORDING

- Kawai DG30 Digital Baby Grand Piano
- Tascam Model 16 Multitrack Recorder with integrated USB audio interface and Bluetooth

MICROPHONES + INPUTS

- 1 x Shure SM58 wired microphone and boom stand
- 1 x Shure BLX24 wireless microphone and round base stand
- Pre-wired instrument cables for foot-stomp pedal, guitar, etc.
- Onstage power board

MONITORING + FRONT OF HOUSE

- 2 x Behringer fold back monitors
- 4 x PreSonus wall-mounted Front of House speaker system

LIGHTING

- RGBW Party Bar LED stage lights
- Vintage par can spotlight

FOR HIRERS

To help us quote and prepare your event, please share as much of the below as possible:

- Preferred show format or concept
- Likely runtime and preferred date / timing
- Ticket price point and whether you are seeking a hire fee, ticket split or minimum spend structure
- Performer line-up and any technical or staging requirements

Please contact info@ivywindsor.com to get your show booking process rolling.

